

# Richard A Marcum

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## SELECTED ACHIEVEMENTS

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- NAS Whiting Field – Santa Rosa County, FL - 1995/1996

In 1995, NAS Whiting Field in Santa Rosa County was placed on the Federal Base Realignment and Closure (BRAC) List. I organized a trip to Washington D. C. which included Governor Lawton Childs, U.S. Congressman Joe Scarborough, and me. We addressed the house committee and stressed that NAS Whiting was both a fixed wing and helicopter pilot training facility. With that message we convinced the committee that as a dual base training unit, NAS WHITING was connected to all the regions' bases, which led to NAS Whiting being removed from the closure list. I was voted 1996 Economic Development Professional of the year FEDC – District One.

- Florida Rural Broadband Alliance – 2009/2011

President Obama began a profound positive program to help rural counties in 2009. The State of Florida quickly created Rural Areas of Critical Economic Concern. Thus, Opportunity Florida was created consisting of nine northwest counties. To learn more about the Northwest RACEC region, please contact, [OpportunityFlorida.com](http://OpportunityFlorida.com)

I was privileged to serve there for ten years. Bottom line is that the organization was changed forever by the program. And the most important element was the fact that the organization was awarded over \$27 million in grants by the State of Florida and by the U.S. Dept. of Communication to bring high-speed wireless Internet to this very large rural region.

- Santa Fe EDI / Northern New Mexico Regional Development Corporation (NNMRDC)

As the E.D. for SFEDI, I was one of the original Board of Directors for NNMRDC. Soon the NNMRDC and SFEDI both asked me to become the ED for the Northern New Mexico Regional Development Corp and obtained a \$10 million grant from the US Department of Energy with a promise of another \$5 million to come if warranted. DOE Secretary Bill Richardson sent me a letter of appreciation that is included with this application.

## PROFESSIONAL EXPERIENCE

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**Opportunity Florida** –2003-2012 | *Executive Director* of Opportunity Florida, a nine-county economic development organization in Northwest Florida.

- Opportunity Florida is co-owner in the Florida Rural Broadband Alliance, LLC (FRBA). The Alliance was a recipient of a \$23.6 million rural broadband grant to bring high speed Internet to 14 rural counties.
- Since Port St. Joe was in the Opportunity Florida area, I traveled extensively marketing and recruiting businesses / trade both domestically and internationally, with a concentration on Central and South America.

## **PROFESSIONAL EXPERIENCE (Continued)**

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### **Marcum Consulting Company** – 1999-2004 | *Venture Capital Consultant*

- Venture Capital Consultant • Unity Hunt (Lamar Hunt) Corporation, Dallas, TX
- Board of Director Member of Technology Funding, Inc. – Santa Fe, NM
- Tune-in Media, Inc., Los Angeles, CA

### **Santa Fe EDI / Northern NM Region Development Corp** – 1996-1999 | *Executive Director*

- As the Executive Director of SFEDI, I was a Board of Director for the NMRDC, which obtained a \$10 million grant from the US Department of Energy. The grant was to lead the regional economy away from Los Alamos National Laboratory dependency.

### **Santa Rosa County FL Economic Development** – 1993-1996 | *Executive Director*

- First Executive Director for this new public / private partnership replacing the county's economic development program. Successfully removed local naval base from the closure list. The base operates to this very day with an even larger mission.

### **Walton County FL Economic Development** – 1990-1993 | *Executive Director*

- First Executive Director for this county to have and most economic development was related to tourism.

### **Capital Factors Inc, Dallas, Texas** – 1978-1988 | *President & CEO*

- Held this position for ten years—seven of which were good. The last three years were far from that. In 1988, 175 Texas banks failed. Thus, my investors insisted on taking over the company and shutting it down.

### **H.T. Priddy Company, Fort Worth, Texas** – 1975-1978 | *Vice President & CFO*

Majority ownership in the following companies:

- Taylor Made Fats, Inc.- Crowley, Texas
- Shotts Electric Company, Inc.- Ft. Worth, Texas
- Texsun Construction Company, Inc.- Crowley, Texas
- TMF, Factors, Inc. – Ft. Worth, Texas
- DIA Technologies, Querétaro, Mx

**Baker Crow Co. (division of Trammel Crow Co.) Dallas, Texas** – 1973-1975 | *Assistant Land Account Manager, Largest residential land developer in Dallas – Ft. Worth.*

**Gifford – Hill & Company, Dallas, Texas** – 1971-1973 | *Cost accountant for the largest Dallas - Ft. Worth Reddy-Mix and Aggregate Operation.*

**Arrow Industries, Inc. – Carrollton, Texas** – 1970-1971 | *Cost accountant for this bulk packager and distributor of dried foods and aluminum foil.*

## **EDUCATION**

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**Bachelor of Business Administration--Banking & Finance – Texas Tech University**